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Media Contacts:

Meredith McClure, U.S. Soccer Foundation, 202.872.9277
Jeff Morton, Connor Sport Court, 801-972-0260

U.S. Soccer Foundation and Sport Court® Announce New Partnership

Major Charitable Arm of Soccer in the U.S. and industry leader in modular sports flooring
join forces to expand playing opportunities for the grassroots soccer community

March 14, 2008 (Washington, D.C.) – The U.S. Soccer Foundation, the Major Charitable Arm of Soccer in the U.S., and Sport Court®, the industry leader in modular athletic flooring, today announced a three-year partnership. Sport Court® has joined the Foundation’s Partners Resource Center as its Supplier for Futsal Surfaces. (Sport Court is also the official surface for the Super F League, USA Soccer’s official organization for the promotion of the sport of futsal.)

As part of the Partner’s Resource Center, Sport Court® will support the Foundation’s annual Grants program, provide the Foundation’s Grantees and Community Partners with expertise in planning and installing futsal playing surfaces, and will offer discounts to Foundation Grantees and Community Partners on modular sports surfaces used to build futsal facilities.

Futsal is a sport enjoying explosive growth worldwide, including in the U.S. This five-a-side version of soccer is played inside or outside, on a playing surface about the size of a basketball court, with a low-bounce ball that is heavier and smaller than a standard soccer ball. Futsal is extremely popular in South America and is often cited as the source of the creative and skillful style demonstrated by soccer players from South American countries such as Brazil.

In the U.S., soccer coaches are increasingly using futsal to develop the technical skills of their players and encourage more unstructured play. In addition, the smaller size of the playing surface makes it a great fit in urban communities where available space to build fields is limited.

Sport Court® joins a notable list of soccer industry leaders assembled by the Foundation to provide expertise and discounted products and services to the grassroots soccer community. Sport Court® has been the industry leader in modular athletic flooring for over 30 years. With more than 50,000 installations worldwide, and the largest and most experienced network of authorized Dealers, Sport Court® delivers innovative, durable, high-performance solutions for a variety of sports and activities.

“We’re pleased to be part of this vital athletic organization,” said Ron Cerny, President of Connor Sport Court International, which is headquartered in Salt Lake City, UT. “Our experience and resources in providing futsal surfaces at the international level should be helpful to the U.S. Soccer Foundation as the sport continues to grow.”

“Adding Sport Court to our team of soccer industry experts expands the Foundation’s ability to support the game through our grants and field-building resources,” said John Koskinen, President of the U.S.

Soccer Foundation. “As we increasingly support the construction of smaller-sided pitches in urban and economically disadvantaged communities, the products and expertise provided by Sport Court will be important assets to the Foundation and our efforts to enrich lives through soccer.”

In addition to Sport Court[®], the Foundation’s Partners Resource Center consists of the following leading companies in the soccer industry: Clough Harbour Sports (soccer facility design and planning), Eurosport (soccer equipment and uniforms), FieldTurf (synthetic grass soccer field surfaces), Hunter Industries (irrigation equipment), International Sports Images (digital media and photography), John Deere Landscapes (irrigation and landscape supplies), Kwik Goal (goals, nets, field equipment and mobile seating), Musco (sports lighting), TGI Systems (graphic signage), and The Toro Company (turfgrass maintenance equipment). To learn more about these companies and the Partners Resource Center, visit www.ussoccerfoundation.org/prc.



About the U.S. Soccer Foundation

The U.S. Soccer Foundation was established in 1994 to manage the surplus funds generated by the 1994 FIFA World Cup held in the United States. As the Major Charitable Arm of Soccer in the U.S., the Foundation has invested more than \$48 million in the game, supporting hundreds of projects in every state in the country. The Foundation provides grants focused on developing players, coaches and referees and building or enhancing fields and soccer complexes, with a special emphasis on economically disadvantaged youth in urban communities. For more information, or to donate online, please visit ussoccerfoundation.org.



About Connor Sport Court International (CSCI)

CSCI is a worldwide provider of sports surfacing products, components and accessories. Its Connor Sports Flooring Division is the largest maple wood sports flooring producer in North America, and it is the official supplier of the NCAA Final Four basketball tournament. Sport Court[®] pioneered the development of modular sports flooring for both backyard game courts and indoor facility use, and has built more than 50,000 courts worldwide since its inception in 1974. Sport Court’s Response[™] indoor flooring has been the Official Surface of NCAA and USA Volleyball for nearly two decades. The combined company was formed in 2005. It is committed to providing environmentally responsible, quality products with the highest level of customer service.

Media Notes:

- When referring to the U.S. Soccer Foundation, the Major Charitable Arm of Soccer in the United States, please refer to the organization only as the U.S. Soccer Foundation or the Foundation, and never as USSF or US/U.S. Soccer. We appreciate your cooperation.
- Sport Court[®] is a registered trade mark of Connor Sport Court International. It is used to identify the original and authentic modular sport surfaces developed and introduced in 1974. More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world.

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